Serial No.: 10/099,931

REMARKS

In response to the objection to the specification on page 3, the claims are amended to reintroduce the limitation re "content personalization.

In response to the objection to claims 26-27 on page 4, the claims are amended to add a proper antecedent basis.

The following is a response to points raised on page 2, lines 13-22, as well as page 3, lines 1-8, of the outstanding office action:

Foremost, it is respectfully submitted that claim 1, as amended, recites that:

"a wireless sender encrypts protected content or content encryption key and a wireless recipient consumes the protected content without requiring content personalization assistance from the network infrastructure."

In other words, the wireless sender clearly encrypts the protected content or content encryption key, as claimed; while the wireless recipient clearly consumes the protected content without requiring content personalization assistance from the network infrastructure, as claimed. As stated in the patent application, the whole thrust of the claimed invention is to provide a technique in which the wireless recipient can consume protected content without content personalization assistance by the network. Claim 1 is not limited to the content personalization assistance being between the wireless sender and the network, or the wireless recipient and the network.

The point being made by applicants in the February 14th response is that <u>Safadi</u>, et al. does not teach or suggest that a wireless recipient consumes protected content <u>without</u> requiring content personalization assistance from the network infrastructure, as claimed.

In contrast with the claimed invention, in order for <u>Safadi, et al</u>. playback/receiver device 30 in a cable network to consume protected content, there must be assistance from the

headend of the cable network to the PVR 10 (i.e. the content provider). For example, as described in paragraph [39] of <u>Safadi, et al.</u>, when the multi-channel video programming network is a cable network, the PVR 10 must communicate with the headend to determine if the playback/receiver device 30 is approved for use on the PAN 20 if this approval is either desired or required by the content owner and/or distributor, as described in <u>Safadi, et al.</u>, paragraph 39. Thus, <u>Safadi, et al.</u> wireless recipient cannot consume protected content <u>without requiring</u> <u>content personalization assistance from the network infrastructure</u>, as claimed. In this case, the content personalization assistance is between the PVR 10 and the headend of the cable network.

Other interaction and assistance between the PVR 10 and the headend includes and is described in <u>Safadi</u>, et al., paragraphs [0016] and [0040], where a playback identifier is reported to a system operator who checks it, e.g. against a revocation list, as well as in <u>Safadi</u>, et al., paragraph [0042], where the PVR 10 registers the playback device 30 in step 412 in Figure 2, for a subsequent "reportback" to trace any content that has been distributed to the device 30.

The remaining claims depend directly or indirectly from the main independent claims, contain all the limitations thereof and are deemed patentable over *Safadi* alone or in combination with other cited prior art for all the reasons set forth above. In effect, the other cited prior art does not make up for the fundamental deficiency in teaching of the *Safadi* consistent with that set forth above.

² Similarly, as stated in applicants' February 14th response, <u>Safadi, et al.</u>, paragraph [0039], describes that, when a user requests the transfer of content from the PVR 10 to a receiver/playback device 30, the PVR 10 communicates with the headend of, e.g. a cable network or other suitable multi-channel video programming network, to determine if the receiver/playback device 30 is approved for use on the PAN 20.

Serial No.: 10/099,931

For all these reasons, the claimed invention is patentable over the cited prior art.

Reconsideration and early allowance is earnest solicited.

Respectfully submitted,

William J. Barber

Attorney for the Applicant Registration No. 32,720

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WARE, FRESSOLA, VAN DER SLUYS
& ADOLPHSON LLP
Customer No. 004955
Bradford Green, Building Five
755 Main Street, P.O. Box 224
Monroe, CT 06468
(203) 261-1234